

Ryan Bross 8:02 PM

Move to open

Kirsten 8:03 PM

2nd

Ryan Bross 8:03 PM

@Kirsten please note Justin and Vince are out

Kirsten 14 days ago

Noted.

Ryan Bross 8:06 PM

Old Business

-Official League Merch

-Elections

-Erick's Philanthropy

@Jon Light can you cove the Official League merch

Jon Light 8:08 PM

Yeah sure thing so we have the option to do a rain jacket or a bomber jacket or both. They cost \$ to produce per piece which is a heavy investment on our end if we do both as we have to buy 50 upfront to hit that price break. I plan to sell them for \$-- a piece. The logistic problem is the sample wont be done until 2-3 weeks after we submit our artwork so if we take preorders they will be based off of the mock up which might hurt sales

Jon Light 8:09 PM

What i am considering is staggering both option shooting to get the rain jackets by early november and the bomber jackets by mid december

Robert 14 days ago

Think about Holiday sales. I think the bomber jacket would be an awesome gift

Jon Light 14 days ago

Thats the dream

Ryan Bross 8:10 PM

Different designs?

Jon Light 8:10 PM

Different designs the bomber jacket will be essentially what i mocked up the rain jackets will be much simpler. I have samples of both i plan to bring to the lot tomorrow

Jon Light 8:11 PM

I need to get artwork in by the end of this week so i will put some mock ups together before tomorrow

Ryan Bross 8:11 PM

Oh cool.

Anything else to update?

Jon Light 8:11 PM

Logistically this will be tough though i need to place the order about 2 months before we want them

Ryan Bross 8:12 PM

So, like right now?

Jon Light 8:12 PM

So my plan is to start taking pre orders as soon as i submit the art that gives us 2 to 3 weeks to get an idea of how many we need

The turn around time is supposed to be 2-3 weeks for samples then 30 days for productio

Jon Light 8:13 PM

But even if we just did the rain jackets i think its more practical than the bomber jackets

Robert 14 days ago

Rain jackets would be a year round item, bomber jackets are more late fall/early spring games

Ryan Bross 8:13 PM

I think it is more practical but maybe not as popular.

Jon Light 8:13 PM

It won the poll. But it was a pretty even split

Jon Light 8:15 PM

Yeah so the question im proposing here is given the cost do i do both? Or do i just do rain jackets now and bomber jackets later?

Erick 8:15 PM

If we do both, I think the heavier item should be released in the actual winter

And the rain jacket asap/fall

Jon Light 8:16 PM

Well the rain jackets are fleece lined

Erick 8:16 PM

Or table the bomber for next year

Jon Light 8:16 PM

I could do the bomber at the start of the season/off season

Erick 8:17 PM

Yea we got cold af games for like the first couple weeks. Good holiday item

Jon Light 8:17 PM

Then bomber doesnt really keep you warm though it just looks cool

jess 14 days ago

Get the design now and have it go live at the start if next season like you mentioned. And if you come up with a hoodie to go with it. Bam, set for like 100 beans

Jon Light 8:17 PM

I mean like it would with a hoodie under neath its good quality

Kelsey Luckenbach 8:18 PM

You're bringing the samples tomorrow, right?

Jon Light 8:18 PM

I am yeah we can all look at them and also ask people what they think
My goal is to get them by playoffs
Whatever we do

Ryan Bross 8:19 PM

Cool, thanks.

Robert 8:19 PM

Sounds like good plan and definitely different

Ryan Bross 8:19 PM

@jess what do you have for elections?

jess 8:21 PM

I'll ask @Kirsten to announce the election positions to the public, this will go on for about 2 weeks.

jess 8:22 PM

Also, I have to renew ballot box for elections. That's a lot, so we'll have to vote. That's it.

Ryan Bross 8:23 PM

Same price as last year?

jess 8:23 PM

No, it increased, but I don't know how much off-hand.

Ryan Bross 8:23 PM

@Erick Jusino what old business do you have?

Erick Jusino 8:24 PM

Also have a video I finished while in Chicago to post this week for p4p

I'm also meeting with Cory Sharber tomorrow at the lot from WHYY and plugging P4P

Erick 8:26 PM

And this content is specially meant to collab with other IGs and social channels so I'll reach out and give them the heads up and keep comms chat updated

Erick 8:27 PM

Also @Kirsten I can make a card real quick on Canva and send it over if you'd like unless you already have one ready to fire off

Ryan Bross 8:28 PM

She has one I believe.

Erick 8:28 PM

I'll be limping around the lot all day tomorrow and schmoozing so I can promote

Sweet

Erick 8:30 PM

I think that's all I really have update wise, I'm crunching on a lot of things at once but now that I'm back from traveling the last few weeks I'm locked in from here till the 27th,

Ryan Bross 8:32 PM

Thanks

New

-Security and Order of Op for 8/15

-Drunk Union Fans Charity

-Grote's Niece

-Leagues Tailgates

@Robert can you go over the protocol for messiwear in tRE

Robert 8:33 PM

Don't wear it, bottom line

Robert 8:34 PM

In all seriousness please be vigilant on anything Miami, Messi, Barcelona, Argentina tomorrow. If you see someone please try to inform security or message the board chat and I'll try to grab security

Ryan Bross 8:34 PM

Per MLS and ISC any Barca, PSG, Newell Boys, or Argentina jersey count as away shirts

Unless it says Carranza. It's a league rule.

Robert 8:35 PM

Folks we know tomorrow will be an uphill battle with Messi fans invading TRE, your help is appreciated as we get through this game

Racheal Gray 8:35 PM

I'm sure security is upped for this game?

Robert 8:35 PM

Also access underneath TRE will be VERY limited

Ryan Bross 8:36 PM

The good news is seatgeek is blocking tRE sales and pulling the listings. Extra security and as rob said entrance is limited like it was during covid seating.

Robert 8:37 PM

Stand access will also be very limited tomorrow so if you don't need to be on or around the stand, please don't.

Robert 8:38 PM

March in will be at 6pm from the lot through its usual route outside the stadium through the plaza. I believe we are trying to get CBS 3 to cover it

Ryan Bross 8:39 PM

Starting from the front and Reaney logo for the march right.

Robert 8:39 PM

That's all I got tomorrow. Please stay safe, stay vigilant, be loud and enjoy the game.

Ryan Bross 8:39 PM

Thanks rob

8:40

@jess what is the charity opportunity with Drunk Union Fans

jess 8:41 PM

Chris N. The creator for drunk union fans fb page (also runs drunk Phil's and eagles too)

8:41

Reached out: "Hey Jess. Id like to promote the Drunk Union Fans site and T Shirts. I would also like to donate 50% of profits for a specific time period to a charity that SoB promotes. Let me know if there is any interest."

8:42

Linking to the nack, us sharing etc.

8:42

That page doesn't have as many followers, he is trying to grow it and give back.

8:43

Told him I'd run it by the board and get back with specific questions

Ryan Bross 8:43 PM

That sounds cool

8:44

Any objections?

8:44

Or concerns?

Robert 8:44 PM

Sounds like a good idea

Jon Light 8:44 PM

He can be kind of ehh on twitter sometimes but i dont see an issue with it

Racheal Gray 8:45 PM

I think it's cool

Erick 8:45 PM

This is good, I think we should continue exploring partnerships like this that help build the sob community

jess 8:46 PM

Send me any questions you have. That's it for me.

Ryan Bross 8:46 PM

Thanks. @Erick Jusino what do you have about the charity involving Grote's niece?

8:47

Erick Jusino 8:49 PM

so I misunderstood the first time around, I thought it was a fundraising thing or sponsoring his niece, but it's a band booster jawn. we did this at my school too for marching band, these are basically little ad spots we get in their programs to either shout out and support someone, or advertise (or both!)

Racheal Gray 8:50 PM

That's cool! We could do a whole page do membership a charity event and give a shout out

Erick Jusino 8:51 PM

we could basically just give them a modified version of our QR code sticker to join SoB. and add, "The sons of ben support **Insert child's name** " and the Neshaminy creek marching band!

Ryan Bross 8:52 PM

And recruit for capo drummers for Union 2.

Erick Jusino 8:52 PM

yep exactly Rach! these are pretty cheap rates for ads too so thought it could be a win win. I'd also like to explore building a fund specifically for stuff like this and supporting our members' kids endeavors on and off the soccer pitch

Racheal Gray 8:52 PM

I'm down I think this is great and it's not a lot of money great way to help support and grow our younger fan base

Ryan Bross 8:54 PM

So yeah, tell them we're in and Racheal and Kirsten can come up with a membership drive flyer.

Erick Jusino 8:54 PM

that's pretty much it, but also would like to start talking about the community relations director position and possibly doing a referendum to either amend the paperwork to allow for a new board position or changing the philanthropy one.

Kelsey Luckenbach 8:55 PM

We could also add to the flyer that if they bring it to a tailgate they get a free sticker or something small

Ryan Bross 9:00 PM

Thanks, [@Kelsey Luckenbach](#) tailgates?

Kelsey Luckenbach 9:04 PM

Tuesday will be BYOF; although there will be food inside for board members and core volunteer group...curry goat. Beer trailer will be open and I'll have some coolers with cans out to help with the beer trailer line. Saturday will be having \$5-10 tailgate. Beer trailer and cans will be out but looking to get pizza, Zac's burgers, and hoagies to do for food. Our volunteer help will be limited so trying to make it easy for set up

Ryan Bross 9:06 PM

Imma eat all the goat then projectile vomit onto Messi from the capo stand.

Robert 9:07 PM

No Ryan, we already had a Phillies fan do that before

Erick 9:09 PM

I won't know till last sec tbh, I forgot to add U2 schedule on google cal. But that curried goat def helps

Ryan Bross 9:10 PM

Thanks [@Kelsey Luckenbach](#). Does anyone have anything else?

jess 9:16 PM

No

Robert 9:16 PM

Nope

Jon Light 9:16 PM

Im good

Ryan Bross 9:16 PM

Move to close

jess 9:17 PM

2nd