

Ryan Bross 8:07 PM

Move to open?

Justin Friedberg 8:07 PM

2nd

Ryan Bross 8:08 PM

@Erick Jusino, do you want to give us updates on PFP?

Erick Jusino 8:12 PM

Catering for up to 120 guests (And I can order Pizzas on the fly if we need more food and they will deliver to Aston) There will be a foodtruck on premise as well for 2SP if anyone wants to purchase something different.

Ryan Bross 8:14 PM

Are we collecting pet supplies to donate to organizations or other animal shelters?

Erick Jusino 3 days ago

Yes, based on this wishlist directly from Philly Bully

Team https://www.amazon.com/hz/wishlist/ls/13WGRO7HUDR61?ref=wl_share

Erick Jusino 8:16 PM

\$25 plain entry, no alcohol, no raffle tickets

\$35 standard ticket comes with 2 beers and pint glass, 2 raffle tickets.

\$50 tickets gets you everything plus a full commemorative merch kit (which will also be available for individual purchase) mug, shirt, sticker and donation

Jon Light 8:17 PM

How are we selling these tickets?

Ryan Bross 8:18 PM

For tickets we should probably still use TicketLeap.

Kirsten 8:19 PM

I have a draft drawn up on TL just needed the pricing set in stone.

Ryan Bross 8:23 PM

All the ticket options should be pick-up only and then open merch up post event for people that couldn't attend.

Justin Friedberg 8:24 PM

i second that. makes it easier and much simpler

Erick Jusino 8:24 PM

I like that

Jon Light 8:24 PM

That would work as long as there is a way for people to put shirt sizes in ticket leap.

Ryan Bross 8:24 PM

@Jon Light TicketLeap has mandatory survey fields that can be used to collect shirt sizes

Jon Light 8:25 PM

but atleast if you couldnt attend you could still pick up a sticker or a shirt online and donate thats the only problem with doing it pick up only

Ryan Bross 8:25 PM

@Kirsten just make sure you make them mandatory to complete transaction.

Kirsten 8:25 PM

Will do.

Erick Jusino 8:27 PM

Philly bully team are getting items from the collection drive and ticket proceeds from the event, I just want there to be something exclusive specifically for Negril Pup Rescue.

We can focus our online and abroad audience/members and tap into our fans in Jamaica to help support Negril pup rescue in Jamaica.

Jon Light 8:27 PM

So the question is how much do you really want to make off the stickers and shirts...if you want to maximize the donation you should sell those on big cartel and make those 2 items (Shirts and Stickers) pick up or shipping. Make the pint glasses for the first 75-100 people who buy a ticket to the actual event.

Erick Jusino 8:28 PM

So that is also why I was hoping to make the sticker kind of a Jamaican theme for Negril, and then merch proceeds and direct donations can come from online and international/national audience/fans

Ryan Bross 8:29 PM

The merch part is through BigCartel and open to all.

Tickets are TicketLeap and the only way to get the pint glass.

Erick Jusino 8:30 PM

YES

Jon Light 8:30 PM

ok thats what I wasnt sure about sorry for the confusion my bad lol

Ryan Bross 8:30 PM

We should probably have a "buy by this date to guarantee shirt at event" disclaimer for the VIP package

Jon Light 8:30 PM

That makes sense and we can push both links at the same time

Shirts only take about 6 days to make with Tim at Rush Order so we could push the date back to about the 18th

I can always order a couple extra of each size too just to be safe

We need a sticker design I already threw together a design for the shirt and glass its nothing special but it works I think if anybody has any other ideas I am open to them but we are on a time crunch if we want to push this.

Ryan Bross 8:33 PM

We could also do a mini shop at the event with a portion of sale getting donated.

We have the beer tap design Mollie and made for the previous events.

Jon Light 8:33 PM

I'll get everything together...shirts rolled and what not but yeah will need help making sure people get the right size or whatever

Jon Light 8:34 PM

My design we could probably put a black and white logo of the orgs logo on the sleeve nothing special but I think it works both logos would be in Navy

Erick Jusino 8:35 PM

Let's see if Sabra or the team can come up with an illustration this week, I think we can easily get the pint glasses started since that will be the most basic.

Jon Light 8:36 PM

yeah that's just our logo on one side and which logo did you want on the other?

Erick Jusino 8:36 PM

Just our logo, Pints fur pets 23 and Philly Bully Team logo

Jon Light 8:36 PM

Ok bet I can get those ordered this week if that's cool with everybody since they will probably take longer to make

@Ryan Bross do you know of a pint glass company we have used in the past? I found one that's pretty cheap but I know nothing of the quality.

Ryan Bross 8:37 PM

4 Imprint maybe. There's a bunch out there. I can look through old emails

Jon Light 8:37 PM

I will do a few price comparisons tomorrow night I have a full day so I can order Wednesday.

Ryan Bross 8:37 PM



Jon Light 8:37 PM

That's kinda cool!

Erick Jusino 8:38 PM

4imprint is the only one I've used before for this kind of thing, but the link I sent earlier has some nice ones too, anyway, that's all for now, let's keep it moving. I'm in this google doc I want to send everyone but it's a mess so cleaning it up before sending. Will keep you posted!

thanks!

Ryan Bross 8:40 PM

We have the open practice Friday. Kirsten is going to run the membership table. But if you can attend. Please do so we can get items signed.

Jon Light 8:41 PM

When is the practice? what time?

Ryan Bross 8:42 PM

11 to 12 then the party thing is 1230 to 2 (i think)

@Jess and @Kirsten you have additional info about Brauhaus?

Jess 8:43 PM

I do

Kirsten 8:44 PM

I do on an sob night out, Jess first.

Jess 8:44 PM

Brauhaus is interested in collaborating with us.

Jon Light 8:45 PM

That could be cool we have been talking about something like this in the merch firm.

Ryan Bross 8:45 PM

@Kirsten what do you have from Brauhaus

Kirsten 8:48 PM

An SoB Night in October 13.

Ryan Bross 8:49 PM

That sounds great

@Kirsten you also have an update on an SoB Night out in Sept.?

Kirsten 8:51 PM

Just a minor one, spoke with them, they were able to get us tickets. Waiting on how many and the cost of them.

Ryan Bross 8:57 PM

Last bit of "old news" we need to stay strict with being careful about unlocking the building.

I have found the locks left on the combo. Both on game days and during the week.

Jon Light 8:57 PM

I gotchu ill try to remember to spin the combo things when I lock up.

Ryan Bross 8:58 PM

If you open the doors, please put the keys immediately back in the landlord box and close it and close and spin the other lock. If it's just hung on there, someone can read the combo and/or take it. As for New Items.

Jess 9:01 PM

I have one last thing.

Jess 9:03 PM

Election time is coming up quickly. Please think about if you are running for you spot again.

Jon Light 9:03 PM

Who is up for re-election? Like what spots

Jess 9:05 PM

VP

Tailgate

Philanthropy

Travel

Ryan Bross 9:06 PM

And back to new sponsors... Which also brings up another topic. If you are approached about a potential partnership or sponsorship. Please instruct the other party to reach out to the info@ email and Kirsten will direct it to the correct party

Erick Jusino 3 days ago

I'd argue this should be the comms procedure in general unless we initiate or start the email

ryan.bross 3 days ago

Correct, we've just had a lot of new companies approaching with our high tailgate numbers.

Kirsten 3 days ago

There is a form people can fill out if they want to be a sponsor too.

<https://www.sonsofben.com/sponsors>

Ryan Bross 9:07 PM

@Jon Light can to give us the overview of the Fantasy League?

Jon Light 9:08 PM

Yes!

I have it all prepared one second (It is kind of lengthy so please bare with me) I tried to be thorough

9:08

-Fantasy Ad Finem- I want to expand the current "unofficial" fantasy league that we have (which is 12 teams) and make it an official fantasy football league for us. The new league would be 40 teams. I emailed out a document that lists the format (I will also attach it in this meeting)

9:08

...essentially we break 40 fantasy football teams into 4 divisions of 10 teams. Of those only 1 is our grand champion...there will be 3 first place winners, and 4 2nd place winners. The buy in for the league is \$25. With 40 participants that would give a prize pool of \$1000. However if we supplement the prize pool with free membership kits and free store gift cards than we can net a decent amount to donate to The Bernadine Center. So if we were to donate (4) 2024 Membership Kits+ \$700 in Shop Gift Cards (Almost everything has been paid off in the store) than we would, in theory, be able to donate around \$650 to the bernadine center. This is using the prize pool below:

- **Grand Champion Prize (1 Winner):**

- \$200 SoB E-Shop Gift Card
- \$100 Cash Prize (Subject to change based on # of participants)
- Free 2024 Membership Kit
- Ownership of the Ad Finem Fidelis Championship Belt for Offseason
 - Winner is responsible for any damage done to the belt. Must return belt at end of offseason to Jon Light either by mail or by drop off. (Belt Value: \$250).
- Name Plate on the Curtin Cup
- Curtin Cup to be kept at the Sons of Ben Lot year round.
- Automatic Entry into the 2024 Ad Finem Fantasy League (Still required to pay \$20 Buy In)

• **Remaining 1st Place Winners in Leagues (3 Winners)**

- \$100 SoB E-Shop Gift Card
- \$50 Cash Prize (Subject to change based on # of participants)
- Free 2024 Membership Kit

• **2nd Place in League (4 Winners)**

- \$50 SoB E-Shop Gift Card
- \$25 Cash Prize (Subject to change based on # of participants)

• **M'Bohli Bowl Winner Only**

- Inaugural Name on a plaque/trophy to be hung at the Sons of Ben lot. Plaque design TBD.

This is an amazing way for us to broaden our appeal, include more people, get more people talking to each other, and keep in touch during some of the off season. Its also a fun way for members to win prizes and it may even increase membership slightly (You have to be a 2023 member to participate).I would like to put to a vote the following pertaining to this proposal...We can vote in the following order (If the 1st one does not pass then we are done here):1.) We make Fantasy ad Finem the "official fantasy football league" for the Sons of Ben.

2.) We use Sons of Ben Paypal/Venmo to accept and collect a one time \$25 League Fee from all players.

3.) Sons of Ben Donate \$700 in Online Store Gift Cards to the prize pool + (4) 2024 Membership Kits

4.) The Sons of Ben To Donate \$650 to the Bernadine Center (should all 40 team spots be filled) Before We Vote...Any Questions?

Erick Jusino 9:12 PM

I think this is a good off-season initiative. I've been thinking alot about how we can do more stuff within our SoB community on non-gamedays and offseason.

Jon Light 9:12 PM

Thats the goal the 12 people we have now is mostly board members and friends but I think we can build off that

Erick Jusino 9:12 PM

I have to finish reading the details but I like it so far personally.

Jon Light 9:13 PM

I am willing to run this thing with the help of trusted junior commissioners who have experience in fantasy.

Jon Light 9:13 PM

Right now I have the draft days set for so I would like to start promoting this as soon as possible here are the draft days Navy/Gold Leagues- Tuesday August 29th, 2023 at 7:30 PM.
Yellow/Blue Leagues- Thursday August 31st, 2023 at 7:30 PM

Ryan Bross 9:13 PM

We can vote across all points at once and if someone votes "no" state what portion you have and issue with. A simple majority will do.

Ryan Bross 9:17 PM

@Kelsey Luckenbach do you have anything you would like to cover regarding the upcoming tailgate?

Kelsey Luckenbach 9:19 PM

Volunteer emails went out.

@Ryan Bross sent me these benches last week and suggested we reach out to members and vendors to see if they'd be interested and purchasing and designing their own benches for the tailgate. They turn into tables if you have 2 and are only about 40lbs each so much more convenient to move than full picnic tables. I ordered 2 for us to test out and will have them by Friday.

Ryan Bross 9:22 PM

So, this tailgate will be catered but not staff, correct? And this will be an "off day" for our main volunteer group we will need some help serving food.

Kelsey Luckenbach 9:23 PM

Still need help serving food but no grills and not a lot of prep needed. Still gonna need check-in and beer volunteers.

Ryan Bross 9:28 PM

Does anyone have anything else?

Jess 9:28 PM

No

Ryan Bross 9:29 PM

Oh, @rob and @Kirsten pleas pick some new chants to highlight.

Ryan Bross 9:33 PM

Move to close?

Racheal Gray 9:33 PM

2nd